GOING BY BIKE

- NATIONAL AVERAGE 81%
- TRANSOPTIONS' BIKE TO WORK CHALLENGE 75%
- MALE 81%
- FEMALE 19%

THE CYCLING WORLD HAS TRADITIONALLY BEEN DOMINATED BY MALES, BUT WE'RE CHANGING THINGS.

THE BIKE TO WORK CHALLENGE RESULTED IN A REDUCTION OF 15,486 VEHICLE MILES.

OVER 150 PARTICIPANTS MADE 962 BIKE COMMUTES THROUGHOUT THE MONTH OF MAY.

6 LEARN TO RIDE CLASSES
2 ADULT LEARN TO RIDE CLASSES
4 ADULT DEFENSIVE BIKING SKILLS CLASSES

FINANCIALS

EMPLOYERS AND MUNICIPALITIES

IT WAS A BANNER YEAR FOR OUR PROGRAMS.

At 37 employer events and 18 community events, people benefited from commuter, transit, relocation and safety programs at no cost.

STEM EDUCATION - SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS

Junior Solar Sprints
Reached over 4,150 middle school students from 59 schools.

Environmental Education Programs
Over 1,730 additional students from the elementary school level and up participated in in-class programs.
We live in a world where options and choices abound, even for commuting. For twenty-eight years TransOptions has helped residents and employees navigate their way to work and back. Over the years we’ve evolved in size and scope. Our core resources have expanded, too, growing to include Economic Development, Relocation Assistance, pedestrian, bicycle and driving safety, Safe Routes to School campaigns and Environmental Education programs.

We’re proud of our accomplishments and excited about the future as we continue to educate and inform people traveling to, from and within the region. For twenty-eight years TransOptions has helped residents and employees navigate their way to work and back. Despite popular opinion, relatively few northwestern New Jersey commuters set out for New York City each day. In fact, most commuters throughout the region work within their home county’s borders. More than 10% of commuters leave their home counties, 60% stay within their home county’s borders, and 30% work in another county.

TransOptions works to provide an array of transportation options and services to the residents and employees of the region, and to encourage people to think strategically about their commuting options. We do this in part by weaving the idea of alternatives to driving into the daily lives of commuters.

Sounding off:

Why share a ride?
Responses from the 2013 Carpool and Vanpool Surveys

Driving alone is costly and inefficient.
- “If more people would carpool, traffic would be less.”
- “At $0.50/mile, it would cost $800/month if I drove alone. It’s half that much with just one carpool mate.”

Carpooling saves money and reduces congestion.
- “If more people carpooled, once you begin you start to notice a difference.”
- “I think there would be a lot less traffic if more people carpooled. Once you begin you start to notice a difference.”

Vanpooling maximizes cost savings.
- “If you have a long drive, it is much better to share the driving and to be able to sleep when necessary.”
- “If you have a long drive, it is much better to share the driving and to be able to sleep when necessary.”

Emergency Ride Home takes out the worry.
- “It’s a nice backup plan. Thanks.”
- “I haven’t used ERH but it’s good to have it as a backup.”

Sharing a ride improves air quality.
- “It saves me 600 miles on my car and 25 gallons of gas per month.”
- “If more people would carpool, the environment is important or extremely important as an extremely important reason they began carpooling.”

Debunking the Myth:

COMMUTE DESTINATIONS BY COUNTYSUSSEX COUNTY INTRA-COUNTY OUT-OF-COUNTY TOTAL/PERCENTAGE
MORRIS COUNTY 145 66 230 15% 45%
Bergen County 1935 107 2042 1227 45%
Essex County 1748 107 1855 1227 52%
Hudson County 891 52 943 521 55%
Monmouth County 1984 118 2002 1227 57%
Passaic County 1227 691 1918 1102 45%
Parsippany 1172 119 1291 1227 52%
Somerset County 146 100 246 1227 30%