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TransOptions delivers programs that improve mobility, the environment and quality of life in northwestern New Jersey
**Challenges are inevitable. How you deal with them it is not.**

During our twenty-seven years, TransOptions has encountered its share of challenges while providing transportation programs for northwest New Jersey. We’ve thrived, learned and grown by facing those challenges, responding with new programs and fine-tuning successful ones.

We grew and evolved last year, keeping a keen eye on business trends and commuter patterns including continued economic flux, rising gas prices and increasing reliance on technology. We kept pace as challenges arose, seeing them as opportunities to expand, implement and innovate.

Our responses led to enhanced programs. Expanded carpool, shuttle, biking and walking programs as well as growing focus on distracted and teen driving were some of the ways we responded to mobility challenges last year. A new Safe Routes to School Program was successfully launched.

As online communication continued to evolve, our website was revamped with user-friendly tools and expanded content. Together with social media, web-based marketing and a re-launched monthly electronic newsletter have vastly increased the organization’s capacity for communicating with all those who live, travel in or travel through northwestern New Jersey.

We’re proud to share highlights of our last fiscal year from July 1, 2011 to June 30, 2012, what transpired and how facing our “challenges” improved mobility, the environment and quality of life in northwestern New Jersey.

On behalf of the TransOptions Board and Staff,

John F. Ciaffone, President

Robert Altieri, Chair
We helped commuters learn about transportation options for getting to work by carpool, vanpool, train, bus, shuttle and bike. Transportation Programs and Lunch and Learn Seminars were conducted at 35 locations throughout the year reaching thousands of commuters at employer locations and in communities.
CARPOOLS AND VANPOOLS

Even as gas prices rose, commuters remained reluctant to abandon driving solo to work. We responded to the challenge of carpool “inertia” by introducing a free, incentive program, It Pays to Carpool that motivated commuters to carpool. The fiscal year concluded with 1,928 carpool riders sharing a ride in 896 registered carpools.

“Even though I have not used the Emergency Ride Home, it is still comforting to know it is there.”

Vanpools remained a financially attractive commute choice for a group of five or more co-workers sharing a ride; the NJ TRANSIT sponsorship program and employer-sponsored incentives further reduced vanpooler costs. The number of vanpools grew again their year, increasing over 22% to 91 vanpools transporting 575 commuters, a record 20% increase since last year!

“Thank goodness for TransOptions and Vanpooling. I could not do my commute alone.”
RIDEMATCHING

Commuters interested in sharing a ride to work are often challenged to find a “commute companion.” TransOptions offers a free Ridesharing service that helps them find or start a carpool or vanpool from our database of over 4,300 active commuters.

SHUTTLES

Some commuters said they’d take public transit, but were challenged to find a connection for that “last mile” from the train station to their office. Other commuters told us they would leave their car at home if there was shuttle service to a transit hub. Through federal Congestion Mitigation and Air Quality (CMAQ) funding, TransOptions addressed these challenges by developing and managing two community shuttle programs.

Shuttle service began in Madison, connecting the three colleges and the community, with buy-in and marketing support from the town and the schools. Ridership has grown steadily thanks to ongoing branding campaigns. The Vernon Area Shuttle program, however, was forced to cease operations after failing to build sufficient ridership to meet budgetary expectations.

Interest in shuttles remains high. TransOptions assisted five employers to create privately-funded shuttle connections to nearby train stations providing approximately 2,000 rides per month. Development is underway in Livingston, where the township council is exploring a pilot program, in the Giralda Farms office park in Madison, where a developer wants to implement service to the Convent Station train station and in Parsippany-Troy Hills, where a revival of a prior shuttle route between local businesses and the Morris Plains Train Station is being considered.
TransOptions maintains a transit-first policy when assisting the public with issues of mobility. Though bus service is generally sporadic in the western half of TransOptions' service area, we encourage travelers to utilize train lines, such as the Morris and Essex Line and the Montclair-Boonton Line, that connect our area to points east. Where possible, NJTRANSIT buses provide connections between areas served by those trains, and nearby locations that are otherwise underserved by transit. The two train lines, coupled with a network of buses, provide many commuters with an easy and cost-efficient way to avoid driving alone to work.

There are additional transit services that TransOptions promotes in the service area: the Morris on the Move (M.O.M.) Shuttle which provides assistance to low-income commuters between Mount Olive and Dover, and the Route 57 Bus in Warren County, which connects Phillipsburg to Hackettstown on two routes, with a designated transfer point in Washington Township.

We also advocate for improved transit access, especially on behalf of underserved communities. TransOptions is a participant in the NJ-124 Corridor Transit Access Improvement Study, which is focused on the Morris-Madison-Chatham corridor.

Since they also serve as an important piece of the transit network, Park and Ride lots are surveyed annually by TransOptions to ensure that the most up-to-date information is available and the lots are maintained. These Park and Rides enable commuters to more easily connect with transit.
BIKE TO WORK

Getting to work by bicycle may not be appropriate for all commuters. We do, however, encourage and support Biking to Work where feasible. Each May we sponsor the Northwest New Jersey Bike to Work Challenge that encourages commuters to leave their cars at home and cycle to work. Last year 110 Challengers logged 11,956 miles and completed 1,166 trips. Their alternative commutes kept 11,612 pounds of pollutants out of the air.

BIKE LOCKERS

Another way that we encourage Biking to Work is renting bicycle lockers at Morris County train stations in coordination with NJ TRANSIT. For a nominal fee, bicycles can be stored in locked, weather-proof, cabinet enabling commuters to have a “car-free” ride to work. Contact us for locker availability at your local train station.
Knowing about traffic incidents and construction delays before heading out helps commuters adjust their schedules or routes as a way to respond to unexpected delays and minimize stress, time and fuel.

TransOptions sent 150 traffic advisories called “Traf-Alerts,” by email and text message, to a growing list of 3,200 subscribers, up 28% since last year! Many employers re-transmitted Traf-Alerts internally, reaching an additional 30,000+ commuters. Timely construction reports alert motorists to planned roadwork and subsequent delays. Last year 86 reports alerted 2,400 of planned road repairs and construction projects.

**ERH (EMERGENCY RIDE HOME)**

Commuters have told us that “being stranded at work” was the primary reason they were reluctant to share a ride or use public transit. TransOptions faces this challenge by providing a free Emergency Ride Home, up to two times a year, to registered commuters when an unexpected change occurs due to a family emergency or changed work schedule.

ERH remains an important response in our campaign to overcome ridesharing resistance. Ironically, while the number of registered ERH commuters rose 5.5% last year to 2,547, the number of rides provided decreased 5.5% from last year. It is a very cost-effective confidence builder. In our surveys, fully X% of those in ridesharing stated that the ERH was an important factor.
Sharing a ride by carpool or vanpool, using public transit, connecting to a shuttle or riding a bike to work resulted in commuters driving fewer vehicle miles and reducing air pollution. Their alternative commutes added up:

![Pie chart showing vehicle miles traveled by different modes](image)

The result of these programs reduced Vehicle Miles Traveled by 20,053,822 miles and saved 19,477,562 pounds of pollutants from being discharged into the air.

NOTES:
*Service on the MAD (Madison Avenue Direct) Shuttle began in September 2012
NJ SMART WORKPLACES

The highly respected program, New Jersey Smart Workplaces (NJSW) recognizes employers who understand the challenge of commuting and respond by offering commuter programs to their employees.

Employers qualify for this free, prestigious award at one of four levels, Bronze, Silver, Gold and Platinum, based upon the variety of commuter programs that they offer. Employers that qualified are:

**PLATINUM LEVEL:**

Atlantic Health Systems – Corporate, Atlantic Health Systems – Morristown Medical Center, Atlantic Health Systems – Newton Medical Center, Atlantic Health Systems – Overlook Medical Center, BAE Systems, BASF Corporation, County College of Morris, Cycle Craft, Drew University, Fairleigh Dickinson University, Hoffmann-La Roche, Johnson & Johnson, Kearfott Corporation, Maersk Inc., MetLife (2 locations), NECA, Pershing LLC, Pfizer, Picatinny Arsenal Department of the Army, SetFocus, Tiffany & Co. (2 locations) and Wyndham Worldwide.

**GOLD LEVEL:**


**SILVER LEVEL:**

AAA New Jersey Automobile Club, Avis Budget Group, College of Saint Elizabeth, Marty’s Reliable Cycle, Solix, Inc. and Town of Morristown.

**BRONZE LEVEL:**

One of the primary concerns when companies make a decision to relocate is transportation. How do I keep my skilled employees; how do I attract new employees; how do I move my goods in and out? These decisions are critical to economic development. A pro-active response to this challenge was the development of two “guides” to provide the information for commercial developers, realtors and corporate relocation decision-makers. They explain the free services available from TransOptions that ease the transition of expansion or relocation. The Realtors Guide to Relocation and The Employers Guide to Relocation are free tools introduced this year and are available at www.TransOptions.org.

**EMPLOYERS GUIDE TO RELOCATION**

Is your company moving?
Concerned about transportation?
Worried you will lose your skilled workers?

Relocating a company is an exciting prospect for an employer, however, it can be traumatic for the employee. Commute patterns, child and elder care and other lifestyle factors are impacted. Valued employees may be lost. TransOptions works with each company to help retain skilled personnel by providing successful commute transitions.

- Customized mapping showing major highways and public transit routes.
- Customized surveys
- Transportation information:
  - Carpools
  - Vanpools
  - Public Transit
  - Shuttles
  - Telework Plans
  - Subsidies
  - Emergency Ride Home

**REALTORS GUIDE TO TRANSPORTATION ASPECTS OF RELOCATION & LEASING**

Is your client considering relocation? TransOptions can help them

- We can help write the transportation plan for the town or county.
- Customized mapping showing major highways and public transit routes.
- Transportation information for your clients’ employees.
  - Shuttles
  - Carpools
  - Vanpools
  - Public Transit
  - Telework Plans
  - Subsidies
  - Emergency Ride Home

Close the deal with TransOptions! Call Today!
RESPONSE

LOCAL NEEDS

TOWNSHIP PROGRAMS
SUSTAINABLE NEW JERSEY

Sustainable Jersey is a program whereby municipalities earn credits for taking various actions that improve community living. Achievement results in eligibility for different grant programs. Certain of these involve transportation related actions that TransOptions is able to help accomplish, without cost, such as anti-idling campaigns, transportation fairs, energy education and energy outreach.

Some of the towns TransOptions has worked with on Sustainable Jersey efforts include Andover Township, Byram Township, Hopatcong Borough, Mansfield Township, Pequannock Township, Sparta Township and West Milford Township.

In addition, working with NJ agencies, TransOptions led the efforts to make New Jersey Smart Workplaces recognition of municipalities as employers eligible for Sustainable Jersey credit. This program, discussed elsewhere in this report, together with Safe Routes to Schools, results in extensive interaction between TransOptions and municipal officials.

We are excited about the pending adoption of township bicycle and audit plans as another recognizable activity. TransOptions is prepared to assist in that initiative, again free of charge to the municipalities.

COMPLETE STREETS

A statewide initiative, Complete Streets is intended to increase accessibility to roadways by all users: vehicles, bicycles, pedestrians and those who have mobility challenges. Intended to take effect when roads are improved, it includes such things as bus stops, safety signalization, and bicycle lanes, among many others. TransOptions worked closely with County and State agencies in presenting workshops for municipal officials to aid in the implementation of this policy in its service area.
Daily we hear about the deficiencies in the science and math capabilities of our students. To address them, a national program has been established that focuses on STEM (Science, Technology, Engineering and Math). TransOptions met the challenge with programs that address energy and transportation.
IN-CLASS EDUCATION PROGRAMS

Our premier Environmental Education programs continue to grow in popularity and over the last year 165 free programs reached more than 4,000 students in 52 schools. The continually updated programs address topics that include air quality, emerging alternative transportation fuels, renewable energy sources and recycling. Educators praised our content-rich programs that align to New Jersey Core Curriculum Standards.

We are pleased to announce that our environmental education outreach now includes “train-the-trainer” programs conducted at Rowan University, where graduating teachers-to-be learn new and innovative approaches to presenting environmental education programs using our methods.
MODEL CAR COMPETITIONS

TransOptions’ offers two “hands-on” competitions. Both programs fit perfectly within the STEM education initiative as they challenge students to design, build and race model cars using renewable energy sources as transportation fuels. Engineering, physics, team-building and problem solving are among the most valuable results of these programs.

For the 11th consecutive year, TransOptions conducted the Junior Solar Sprints competition program for middle school students. With support from our sponsors, TransOptions was able to offer this program free of charge to 52 schools, involving more than 3200 students.

“JSS is a great program that really engages the kids in both engineering and science as well as the whole natural resources and environmental conservation ideologies. We’ve been involved for five years now and plan to continue.”

“Junior Solar Sprints is fun and it makes you think lots about technology, science and the use of alternative energy sources.”
The Hydrogen Fuel Cell Model Car Challenge is a similar program for high school students. In December, 2011, 155 students, comprising 27 teams from 12 schools, competed. This program is unique in that it requires students to produce the hydrogen used to power their model cars.

“I’m focused on becoming a mechanical engineer and the Junior Solar Sprints helps me get in touch with some of my skills as I plan my future career.”
WEBSITE

With a local web design company, TransOptions completely overhauled its website with an up-dated look, improved functionality and comprehensive content. Among its new features are a driving cost calculator and the “Map It” feature which allows users to view mass transit options, bike route information and detailed park & ride information. There are so many changes that you are invited to join the thousands who have already logged onto it. There were over 48,000 website hits and 12,000 unique visits last year. Discover for yourself why it has become so popular. www.Transoptions.org
SOCIAL MEDIA

TransOptions’ Social Media presence increased significantly through the posting of unique content, photos, videos and graphics using Facebook and Twitter. These tools have allowed a new generation to interact with TransOptions. Our Facebook page has over 175 “likes,” a 22% increase in total “likes” since October 2011. Several thousand additional “total impressions” are tracked each month through our Facebook network. TransOptions Twitter followers increased by 11% to almost 200, with our tweets reaching over 2,000 people each month through re-tweets. Through our synced Traf-Alerts Twitter feed, followers grew 8% to 275 and our posts reach over 3,000 people each month through re-tweets. These new communication methods are especially critical in reaching school age participants in our education programs.
The nature of press coverage and public relations has changed dramatically in recent years. The print media, while still important, has seen a steep decline in readership. It has been supplanted in some instances by electronic means of communications and on-line publications. The benefits of these changes have been the rise of such media as the Alternative Press, Township Patch publications and NJ.Com.

We have continued to be successful in obtaining positive press coverage in the Daily Record and the New Jersey Herald, as well as having many of our “Letters to the Editor” published in these papers. The coverage by the on-line papers has been extensive.

ELECTRONIC NEWSLETTERS

Due to the cost effectiveness of electronic communications, TransOptions redesigned its newsletter and began to issue it on a monthly rather than quarterly basis. The newsletter reaches more than 1,700 subscribers with comprehensive and current information. Enhancing the TransOptions website during the year enabled us to store, share and access prior editions.

The monthly Bike Right® Newsletter is a more targeted publication with important safety tips and news about our many bicycle classes.

TransOptions also inserts articles in the state-wide newsletter of the Transportation Management Association Council of NJ (TMAC) and that of the Mid-Atlantic Chapter of the Association for Commuter Transportation.
New Jersey, because of history and geography, depends on the movement of goods and people as its economic life-blood. As Congress crafted a new, critically important transportation authorization bill, TransOptions went into action. As participants in the Association for Commuter Transportation’s (ACT) Legislative Summit in January, more than 100 appointments were kept with Members of Congress. In particular, TransOptions staff met with those from the offices of Representatives Frelinghuysen, Lance, Pascrell and Senator Lautenberg.

The efforts to restore the federal transit benefit to the $230/month level to help encourage and incentivize vanpooling and the use of mass transit in one’s daily commute, maintenance of transit funding on a formula basis, and the funding of bicycle, pedestrian and Safe Routes to Schools programs, important to NJ communities, were paramount concerns.

Over 1,000 days after the first expiration of the previous transportation law, SAFETEA-LU, Congress passed a new transportation bill. President Barack Obama signed the bill into law July 6, 2012. The measure’s program and policy reforms run through September 2014 and the gas tax is renewed through 2016, providing a more consistent funding landscape for transportation efforts throughout the country. Unfortunately, the commuter benefit was not restored to its previous level.
The student population will be increasing in the coming years, so we need to start making it easier, safer and more popular to walk and bike to school.

Kathy Abbott SRTS Committee
SAFE ROUTES TO SCHOOL

Over the past years, walking and biking to school has become something more nostalgic than real. Fewer sidewalks, buses even over short distances and parents driving children to school have become the norm. With budget cuts and the loss of courtesy busing as well as a desire to get our children more active, walking and biking to school has seen a resurgence. But it is critically important that it be done safely. The TransOptions “Safe Routes to School” (SRTS) program is the answer to that challenge. We worked with students, as well as school administrators, faculty, parents and law enforcement officials to create safe, healthy walking and biking environments for children that were implemented at no cost to the school district. Events including Walking School Bus, Walk or Bike-to-School Day, in-class bicycle safety training and walkability studies were held.

THE SCHOOL DISTRICT OF THE CHATHAMS

This school district is commended for having the entire district involved in the Safe Routes to School initiative. The Borough and Township, the Board of Education and the local Police Departments all worked with TransOptions to make this a success. We worked with the Chathams’ Safe Routes to School Committee to develop outdoor and classroom activities and conducted a parental survey of 684 parents with a 17% response rate.

An extensive series of bike safety lessons was developed at the request of the Chatham SRTS Committee. The K-8 grade-specific curriculum focused on riding and equipment safety was reinforced by student activities on all Chatham schools. During Walk to School Day events, teachers at each of the six schools in the district recorded the students method of transportation to-and-from school via the Teacher Tally. Over 4,000 students participated in the events and the tally captured the travel behaviors of over 20,000 to/from school trips.

SRTS assistance was also provided to districts in Morristown, Netcong, Newton, Parsippany-Troy Hills, and Roxbury.
BIKE RIGHT® CLASSES

The safe operation of a bicycle is critical if the road is to be shared by all users. TransOptions educated bike riders of all ages and abilities with 26 free, on-bike and in-door workshops through Bike Right®, our bicycle education program. Led by League of American Bicyclist certified coaches, skills and safety were the paramount focus. Proper helmet fitting, knowledge of the rules of the roads, ability to properly fit a bike to the rider and the need for visibility and awareness of conditions were among the primary elements of the classes. Programs for adults ranged from full-length training courses to succinct need-to-know classes for recreational riders; sessions for children were tailored to their age group and skill levels.
PEDESTRIAN SAFETY

TransOptions brought pedestrian safety tips to over 1,000 attendees at 23 programs conducted for groups, clubs and organizations. Attendees learned the importance of being aware and alert while crossing streets and how being visible can help save their lives. The first Walk this Way Challenge was conducted during October; over 250 participants, from kids to seniors, logged over 4,000 miles during the month.

“What a very terrific program you presented. Your photos and words conveyed how important pedestrian safety is and our seniors were very interested in adopting many of your tips.”

DRIVING SAFETY

Safe driving programs were presented at employer locations and community events as well as messages in newsletter articles, press releases, on social media and in a new “Driving Safety” section on the TransOptions’ website.

DISTRACTED DRIVING

Distracted Driving has been on the rise as talking and texting on cell phones continues to proliferate. This dangerous driving behavior, comparable to driving drunk, was the subject of six presentations made to over 300 adults at community and corporate events.

“Your presentation made a huge impact on me. I no longer keep my cell phone on while I’m in the car and I keep in mind how important it is to remain focused while driving!”

-Morristown Rotary Member
TEEN DRIVING

Every 10 minutes a teen driver crashes in New Jersey; 47,960 crashes involved teen drivers between 16 and 20 years of age in 2009 alone. TransOptions responded to these staggering teen driving statistics by educating teen drivers and their parents the importance of the Graduated Driver License program. As a member of the New Jersey Teen Safe Driving Coalition, we participated in the GDL4U Program and the Good Driving 4 Life Teen Safe Driving Summit attended by more than 200 teens and parents.

MOTORCYCLE SAFETY

The rate of motorcycle fatalities is staggering. In 2011 alone, 50% of all Sussex County traffic fatalities were motorcycle riders. TransOptions responded with a program for drivers and motorcyclists focused on “Sharing the Road.” As a member of the Motorcycle Task Force of the NJ Brain Injury Alliance, we seek additional partners to help spread the message of motorcycle safety.
WE CAN DO MORE WITH YOUR HELP!
PUBLIC SUPPORT & REVENUES

Federal and State Awards $1,111,504
Morris County Board of Chosen Freeholders $26,250
Other $76,366

TOTAL $1,214,120

EXPENSES

Program Services $884,835
Supporting Services $319,897

TOTAL EXPENSES $1,204,732

Net Assets $299,991
Thank you to our partners:

AAA New Jersey
ACME Plastics
ADP, Inc. Roseland
Alcoa Inc.
Armada Health Care
Atlantic Health
Avis-Budget Group
BAE Systems
BASF Corporation
Bayer Consumer Care
Borough of Madison
Borough of Morris Plains
Brain Injury Alliance of New Jersey
Bausch & Lomb
CBRE
Celgene Corporation
CIT
College of Saint Elizabeth
County College of Morris
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East Coast Alternative Energy
Eastern Propane
Eggland's Best
Energy and Climate Change Advisors LLS
Fairleigh Dickenson University
FirstEnergy Foundation
Pam Fischer Consulting
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The Hartshorn Group
Honeywell
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JCP&L, A FirstEnergy Company
Johnson & Johnson
Jones Lang LaSalle Americas Inc.
Kearfott Corporation
Kyocera Document Solutions America
Lakeland Bank
League of American Bicyclists
Maddox Communications
Madison Downtown Development Commission
Maersk, Inc.
Marty's Reliable Cycle
MetLife
MFExchange US, Inc.
Morris County Board of Chosen Freeholders
Morris County Chamber of Commerce
Morris County Department of Planning & Development
Morris County Economic Development Corporation
Morris County Hispanic-American Chamber of Commerce
National Healthcareer Association
NECA
NewBridge Services
New Jersey Department of Transportation
New Jersey Division of Highway Traffic Safety
New Jersey Herald
NJ Bike & Walk Coalition
NJ DOT Regional Operations North
NJ Transit
North Jersey Regional Chamber of Commerce
North Jersey Transportation Planning Authority
Penford Group
Pershing LLC
Pfizer Inc.
Picatinny Arsenal, Department of the Army
Porzio, Bromberg & Newman, P.C.
Project Self Sufficiency
PSE&G
Quest Diagnostics, Inc.
RBA Group
Realogy
REI, East Hanover
Roche Inc.
Rockefeller Group Development Corporation
Sea Breeze Beverages
SetFocus
Soliix, Inc.
Sussex County Chamber of Commerce
Sussex County Board of Chosen Freeholders
Teen Safe Driving Coalition New Jersey
Thorlabs, Inc.
Tiffany & Co.
Town of Morristown
United Way of Northern New Jersey - Morris County
Waldes Truarc Rotorclip
Whole Foods Market, Madison
Witman Stadtmauer, P. A.
Wyndham Worldwide
Yukon Graphics Inc.
Lunar Golf Classic

Friday, September 21, 2012
rain date
Friday, September 28, 2012

Pinch Brook Golf Course

A UNIQUE NIGHT-TIME
GOLF TOURNAMENT
TO RAISE FUNDS FOR
ENVIRONMENTAL
EDUCATION PROGRAMS
FOR KIDS

Illuminated golf balls make it possible to
play at night. Tee boxes, yardage
markers, flagsticks and holes also glow a
bright green and can be seen clearly from
a distance. 9 holes in the dark!
How cool!

After the tournament, enjoy a catered
midnight breakfast where various prizes
will be awarded! Some of the categories
for awards include, Closest-to-the-pin,
Longest Drive and Most Lost Balls.

Call 973-267-7600 or visit
www.TransOptions.org for more details!
Services at a Glance

Rideshare Matching
Carpool and Vanpool Management
Vanpool Sponsorship Management
Empty Seat Management
Emergency Ride Home Program
Employer Commuter Choice Programs
  NJ Smart Workplaces
  Shuttle Management
Employer Relocation Assistance
Employer Telework Training
Legislative Policy Advocacy
Train, Bus and Shuttle Schedule Information
Train Station Bike Locker Program
Park and Ride Information
  Traf-Alert Program
  Construction Reports
  Maps and Guides
Bicycle and Pedestrian Safety Information
  Distracted Driving Safety
  Teen Driving Safety
  Motorcycle Safety
On-site Presentations
  Lunch & Learns
Safe Routes to School
Environmental Education Classes
  Junior Solar Sprints
Hydrogen Fuel Cell Model Car Challenge
Bike to Work Challenge
Sustainable New Jersey
  Complete Streets
Go Smart! Newsletter
Bike Right Newsletter
TransOptions delivers programs that improve mobility, the environment and quality of life in northwestern New Jersey.

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